

FOR IMMEDIATE RELEASE NATIONAL PUBLIC SERVICE ANNOUNCEMENT

Why Clothing Bins Are Now A Great Option

For years the secondhand clothing collection industry has been plagued by misleading and illegitimate organizations putting a negative cloud on the oldest recycling industry, creating a skeptical public, who doesn't fully trust nor understand the true positive impact the secondhand hand clothing industry has on both society and the environment.

On September 1st, 2022, the Association of Certified Bin Operators ("ACBO") will be officially launched. The ACBO, is an international trade association that provides an official certification program, based on a comprehensive vetting process of both nonprofit and for-profit collection bin organizations. The certified members are then promoted through an official public website, www.FindABin.com. The website allows the public to locate and drop their unwanted clothes and shoes to a meaningful and trustworthy cause or organization.

The public will now be encouraged to only drop at certified locations that displays the ACBO's current year ONLY, Certified Location decals.

Along with the ACBO's commitment to the public and its members, they created National Donation Bin Day, which will be celebrated on August 1st as well. This meaningful day celebrates, the major accomplishments and impact that the collectors and the caring people who donate had and continue to have on both society and the environment. The day also accurately educates and informs the public about the amazing humanitarian and environmental impact the Wear. Donate. Recycle, movement has!

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Other National PSA's

1. *Association Creates New Stamp of Approval for the Clothing Bin Industry!*
2. *The secondhand clothing collection industry just had its biggest challenge solved!*
3. *New Certification of clothing collection bins, ensures transparency and good will!*
4. *Association changes public perception on the clothing donation bin industry!*
5. *New clothing collection bin Association separates the good from the bad!*
6. *Why you should reconsider donating your unwanted clothes and shoes to donation bins!*
7. *The Clothing Donation Bin Cloud has faded and has a bright new future!*
8. *"Drop with Confidence" program ensures meaningful donations to clothes collection bins!*
9. *New website FindABin.com provides, the only trusted way to search a certified clothing drop-off location!*
10. *New Association creates an international database of trustworthy clothing drop-off locations!*
11. *National Donation Bin Day will be celebrated September 1st, 2022*